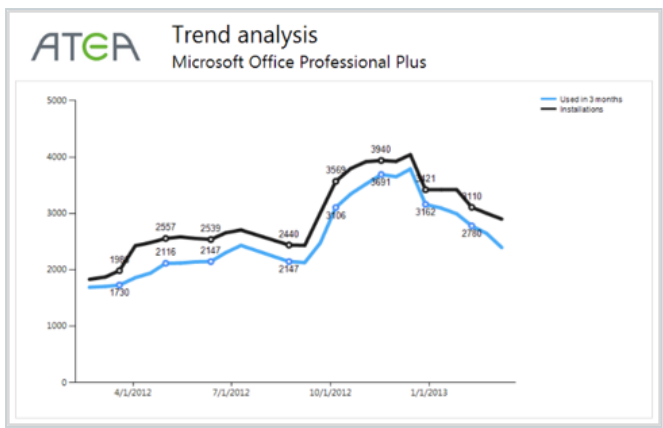




Atea Cloud SAM

The World's first Azure based Software Asset Management Service



The Atea Cloud SAM Service minimizes software and license administration by delivering Business Intelligence in an online report portal. Atea's Software Asset Management team does all the administrative tasks so you can focus on taking the right actions. Cloud SAM gives you

"Fewer Buttons - More Value!"

- A Service, not a Product
- Full License Management
- Daily updates & 24/7 access
- Access to 40 software reports
- No agent required on PCs
- Delivers Business Intelligence

Immediate compliance reports

✓

Implements within 20 minutes

✓

Savings of \$175 per PC

✓

Pay As You Go

✓

Which version is right for you?

Function	Basic	Standard	Enterprise
Software Recognition Service (SRS)	√	√	√
Usage analysis for Microsoft and Adobe client software	√	√	√
Detailed reporting for Adobe Creative suites	√	√	√
All reports are accessible 24/7 from the online portal	√	√	√
Full license management and usage reports for Microsoft and Adobe		√	√
Full license management and usage reports for all vendors			√

Quick and easy installation

All that's needed is to install Microsoft's Azure sync software to synchronize the inventory data to our Azure database. With this approach, installation time is less than 20 minutes. Access to your reports is via a simple web link that is sent out within 1 business day after the Azure sync tool is installed at your site

How it works

1. Your software inventory is copied to our Azure Cloud-database.
2. We apply our SRS that categorizes and normalizes the software titles.
3. We register all the licenses that your company has purchased.
4. From the web portal, you can reach the over 40 easy to understand detailed reports.
5. Step 1-3 is repeated daily during the subscription.

Cloud SAM Campaign

During 2014 we will be offering the Basic Edition of Cloud SAM for free for 1 month. The offer is valid until December 31st 2014 and the last day for free service is January 31th 2015. To get more information or to sign up for the Cloud SAM campaign, please send an e-mail to cloud-sam@atea.com and we will send you the installation instructions.



About Atea

Atea is the leading Nordic and Baltic supplier of IT infrastructure with approximately 6,500 employees. Atea is present in 84 cities in Norway, Sweden, Denmark, Finland, Lithuania, Latvia and Estonia. Atea delivers IT products from leading vendors and assists its customers with specialist competencies within IT infrastructure services. Atea had revenue of approximately NOK 22 billion in 2013 and is listed on the Oslo Stock Exchange. www.atea.com

For more information

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